

Report

Aggarwal College, Ballabgarh Wing-1 held an Enlightening Workshop on the "Role of Intellectual Property Rights (IPRs) for Industry and Academia," on 14 September 2024 aimed at providing postgraduate students with a comprehensive understanding of intellectual property in the modern landscape. The event took place under the esteemed guidance of Principal Dr. Sanjeev Gupta and Wing-1 Incharge Dr. Sachin Garg. The workshop, designed specifically for PG students, was part of the institution's ongoing efforts to bridge the gap between academic learning and industry practices. It sought to shed light on how IPRs can be leveraged by both academia and industry to foster innovation, protect creations, and enhance research and development. The workshop was organised by Dr. Dimple, Department of Commerce and Dr. Shilpa Goel, Department of Management. The workshop was arranged and coordinated by Ms. Sonia Yadav, Ms. Laxmi, and Ms. Ritu. The speaker of the session was **CS NEHA GUPTA, Proprietor of M/s NRG & Associates**. The workshop was started with the floral welcome of the speaker, who delved into various topics including patents, trademarks, copyrights, and trade secrets. She shared real-world examples and case studies to illustrate the importance of intellectual property management in both research and commercial settings. Students engaged actively with the content, participating in discussions and Q&A sessions that provided deeper insights into the strategic application of IPRs. The feedback from participants was overwhelmingly positive, with many appreciating the opportunity to gain practical knowledge that will benefit their future careers. The session was really interactive and more than 60 students participated in the workshop. By providing our students with this knowledge, we are preparing them for future roles where they can contribute effectively to both academic and industrial advancements. The workshop was ended with the vote of thanks by Dr. Dimple, Convener of the program.